verstaad

T E C H N O L O G I E S

CREATING TECHNOLOGY SOLUTIONS FOR THE FUTURE

VERSTAADTECH

WE PROVIDE COMPLETE END TO END APPLICATION DEVELOPMENT SERVICES ACROSS A NUMBER OF ENGAGEMENT MODELS NEEDED TO SUPPORT THE CONCEPTUALIZATION, DEVELOPMENT, DEPLOYMENT AND MAINTENANCE OF IT SYSTEMS.

TABLE OF CONTENTS

ABOUT OUR COMPANY

> "**Information Technology** and **business** are becoming inextricably interwoven. I don't think anybody can talk meaningfully about one without the other."
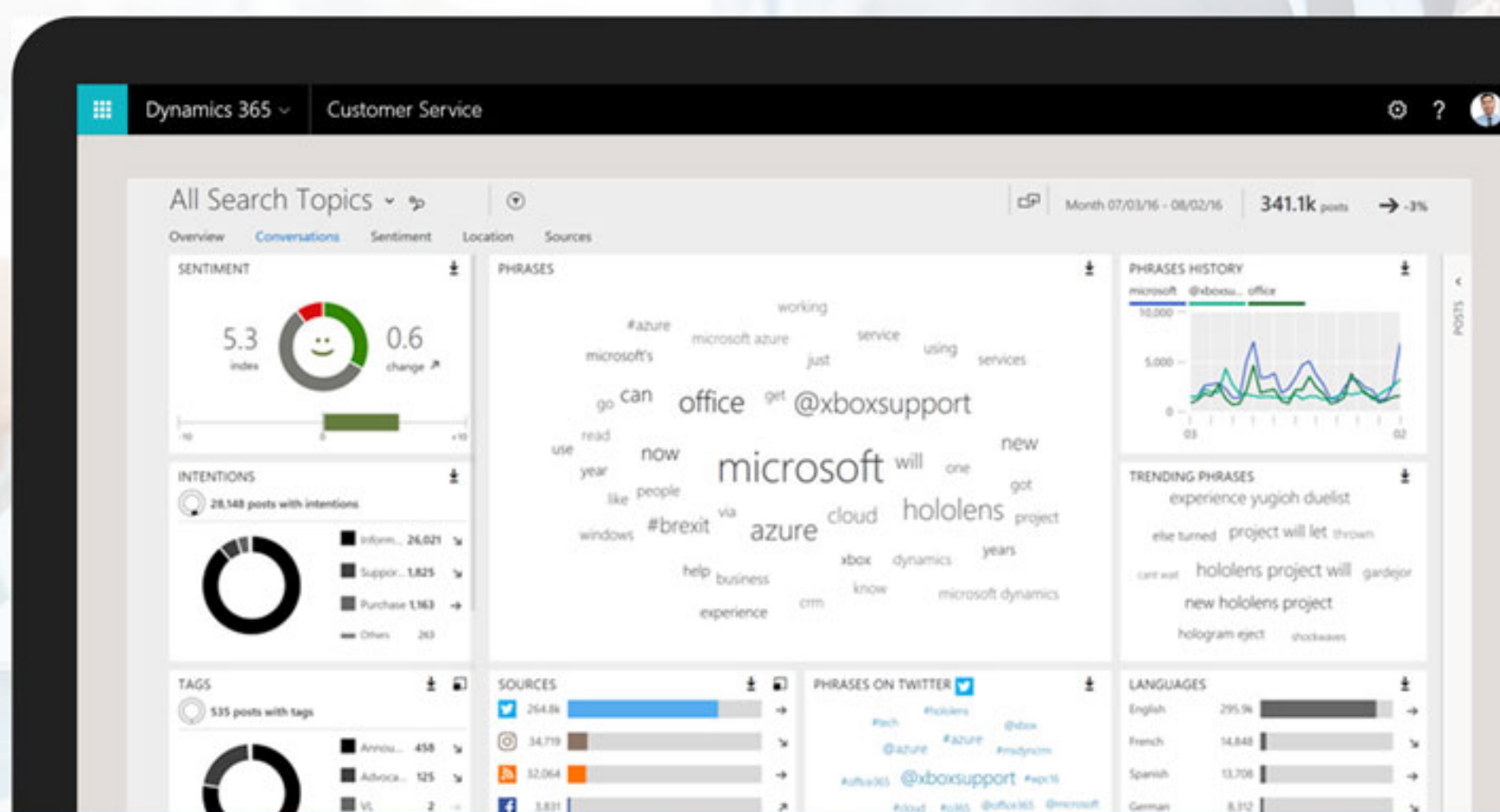>
> -- Bill Gates
> (FOUNDER MICROSOFT)

WHO WE ARE

VerstaadTech provides expertise across a broad spectrum of industries. Our unique VerstaadTech services portfolio and lean industrialized delivery model offer exceptional value to our customers.

- Drive efficiency and improve profits through Microsoft business management technologies

- Develop, manage, integrate and maintain full-scale custom application buildouts

- Dynamic end-to-end web development solutions that position platforms in advance of industry standards

- Business application consulting capabilities that leverage our vast experience and technological expertise

- Innovative solutions to optimize world-class partnerships across our core capabilities

MICROSOFT DYNAMICS AX ERP

With VerstaadTech, we believe is dynamic growth at any level of business and corporate development. That is exactly why we offer a fully equipped staff of ERP software developers with extensive career background and expertise in Microsoft Dynamic AX solutions.

Microsoft Dynamics AX can help you run your business across locations and countries by consolidating and standardizing processes, providing visibility across your organization, and helping to simplify compliance. With a wide range of industry-specific solutions, Microsoft Dynamics AX delivers a business management solution that can meet your needs now and evolve to meet future demands.

With Microsoft as your ERP vendor, it's easy to improve every part of your business:

Warehouse Management - Automate warehouse processes to reduce operational costs.

Transportation Management - Get global transportation planning and freight reconciliation.

Budget Planning - Create easy-to-use budget plan worksheet templates for Microsoft Excel.

Modern Point Of Sale (POS) - Engage with rich clienteling, real-time inventory lookup, and back-office capabilities.

Demand Forecasting - Improve forecasting accuracy to boost product availability and minimize inventory costs.

Human Resources - Get complete functionality with payroll analytics, position forecast, reporting, and benefit updates.

Master Data Management - Increase the consistency of your data across your organization and deployments.

E-Commerce And Social Media - Build campaigns and engage customers through Facebook, Twitter, and Pinterest

MICROSOFT DYNAMICS NAV ERP

We take pride in being a Microsoft partner and utilizing Microsoft Dynamics NAV systems for our many clients within the manufacturing and distribution industries. We ensure that the developers managing your application configuration and build out are certified professionals with not only Dynamics NAV expertise, but also real-world experience in accounting, supply chains, sales, HR, production, services, and business process tools, including horizontals and vertical industries.

Many of the features within the Microsoft Dynamics Suite include application customization for:

Financial Management
- General
- Fixed Assets
- Cash Management

Supply Chain Management (SCM)
- Sales and Receivables
- Sales Tax
- Purchase

Payables
- Inventory
- Warehouse

Power BI Content Pack

Human Resources Management (HRM)

Clients & Usability

Management Manufacturing
- Basic Manufacturing
- Agile Manufacturing
- Supply Planning
- Capacity Planning

Project Management
- Resources

Sales, Marketing, & Service Management
- Sales and Marketing
- Service Management
- Workflow
- E-services
- Document Management

Languages

Configuration & Development
- Application Objects

MICROSOFT DYNAMICS CRM

CRM tools make the customer-facing functions of business easier. They help you:

- Centralize customer information
- Automate marketing interactions
- Provide business intelligence
- Facilitate communications
- Track sales opportunities
- Analyze data
- Enable responsive customer service

VerstaadTech is not only an application customization, development and maintenance company, we're also dedicated to competence, simplicity and synergy in the design and development of your company's management solutions. We understand that customer relationship management solutions make the customer- facing functions of business easier. Running a successful business is no simple task. When marketing campaigns, data analysis, meetings, customer care, and the like all happen simultaneously, you need something more powerful than a bevy of individual apps. A CRM solution brings all these functions together in one place.

MICROSOFT SHAREPOINT INTEGRATION

There is a fundamental issue that every company: large, mid-sized or small, faces when the inevitable hurdle of collaboration comes into play. How do we deal with this? What methods do we use? What methods are the best for us? What will be the learning curve between both parties? How can we guarantee a smooth transition into this collaboration?

Once again, VerstaadTech understands. We have extensive experience in collaborating with a multitude of companies ranging across different sizes and backgrounds and in finding the right collaboration tools for them. With the world's leading businesses already mostly integrated with Microsoft systems, we've found Microsoft Dynamics SharePoint software to be one of the best fits to corporate collaborations. It is designed to improve performance, reliability and scale operations while providing a foundation for future innovation. SharePoint can be used to create internal use websites. It provides a centralized secure cloud based platform to store, organize, share and access information from almost any device.

Intelligently discover, share, and collaborate.

APPLICATION MAINTENANCE & SUPPORT

The way in which enterprises manage their applications is rapidly changing. Today's enterprises must quickly react to the changing dynamics of the marketplace in order to remain competitive. Spurred by the opportunities of increased agility, uninterrupted service and reduced complexity, many CIOs and business stakeholders are looking towards new approaches for application management, searching for new ways to drive business growth.

Verstaad Tech helps to maintain and enhance existing applications. This includes the transition of maintenance and application enhancements to teams located at offshore and near shore locations.

Verstaad Tech brings years of experience in managing complex IT application and infrastructure environments offering a full set of Application Support and Maintenance solutions. We are consistently rated as a leading application services provider by leading analysts. We provide forward thinking organizations with transformational solutions to meet their individual business requirements. "Maintenance and Enhancement of Existing Applications".

SYSTEMS INTEGRATION

WHY YOUR BUSINESS MATTERS

Today's global enterprises face unprecedented opportunities to leverage technology and transform how their organization works, grows and operates. Backed by specialist expertise across diverse service areas, VerstaadTech offers a wide range of systems integration solutions, implementation and consulting services that enable organizations to thrive. We operate as a single global organization, leveraging proven industry and solution best practices from our offices and delivery centers around the world. Comprehensive Services to Transform Your Enterprise

VerstaadTech offers a full lifecycle of systems integration consulting services and proven delivery capabilities, tailored to each client and the needs of their industry and sector. Our Applications business is structured around 11 integrated horizontal capabilities, allowing us to offer clients a unified approach in developing the right solutions for their business needs. We combine our core expertise and capabilities in each of these areas with deep experience in industry verticals to provide powerful business solutions and systems integration capabilities which ensure that every one of our engagements adds transformational value to the organization.

AN ALTERNATIVE APPROACH THAT DELIVERS VALUE

With VerstaadTech, you get a fresh perspective and a unique capability from other IT service providers – we call this the 'Alternative'. Our delivery model integrates on-site business transformation consulting services with near and offshore technical development and support to make sure our clients receive the ideal systems integration solutions at the right price. Through the use of our offshore centers of excellence, we are able to accelerate implementation, while reducing the risks and costs associated with global deployment. Business and IT transformation is as a result of our unique capabilities to merge our onsite and offshore capabilities seamlessly.

CUSTOM APPLICATION DEVELOPMENT

We combine our core expertise and capabilities in each of the following areas with deep experience across industry verticals. Verstaad Tech's Custom Application Development practice encompasses comprehensive services and engagement models tailored to meet our client's changing business needs.

VerstaadTech's Custom Application Development services are supported by deep industry expertise, supporting both modern and legacy platforms. Modern application development platforms supported include .Net and Java, PaaS (Azure, Amazon Web Services & Salesforce Automation) as well as mobile platforms like Android, iOS and Windows.

VerstaadTech can support your enterprise throughout the entire application development lifecycle with its application lifecycle management services. VerstaadTech helps to conceptualize and capture initial requirements, while providing a full range of architecture, design, development and quality assurance capabilities. We also help to ensure application security with software deployment and data migration.

One URL + Single Content + One Code + Media Queries → Multiple Devices

INTUITIVE UI/UX
WEB SOLUTIONS

Intuitive UI/UX web design is a vital part of customer service, marketing and public relations, and VerstaadTech is, quite literally, the perfect company to help you get your new idea or project up and running. We have a stable track record of successful deliveries, and we can do the same for you.

Our goal for our clients is to equipment with an online store-front that exudes their company's values, goals, and services -- we're in the business of growing your business; and with design we do it well.
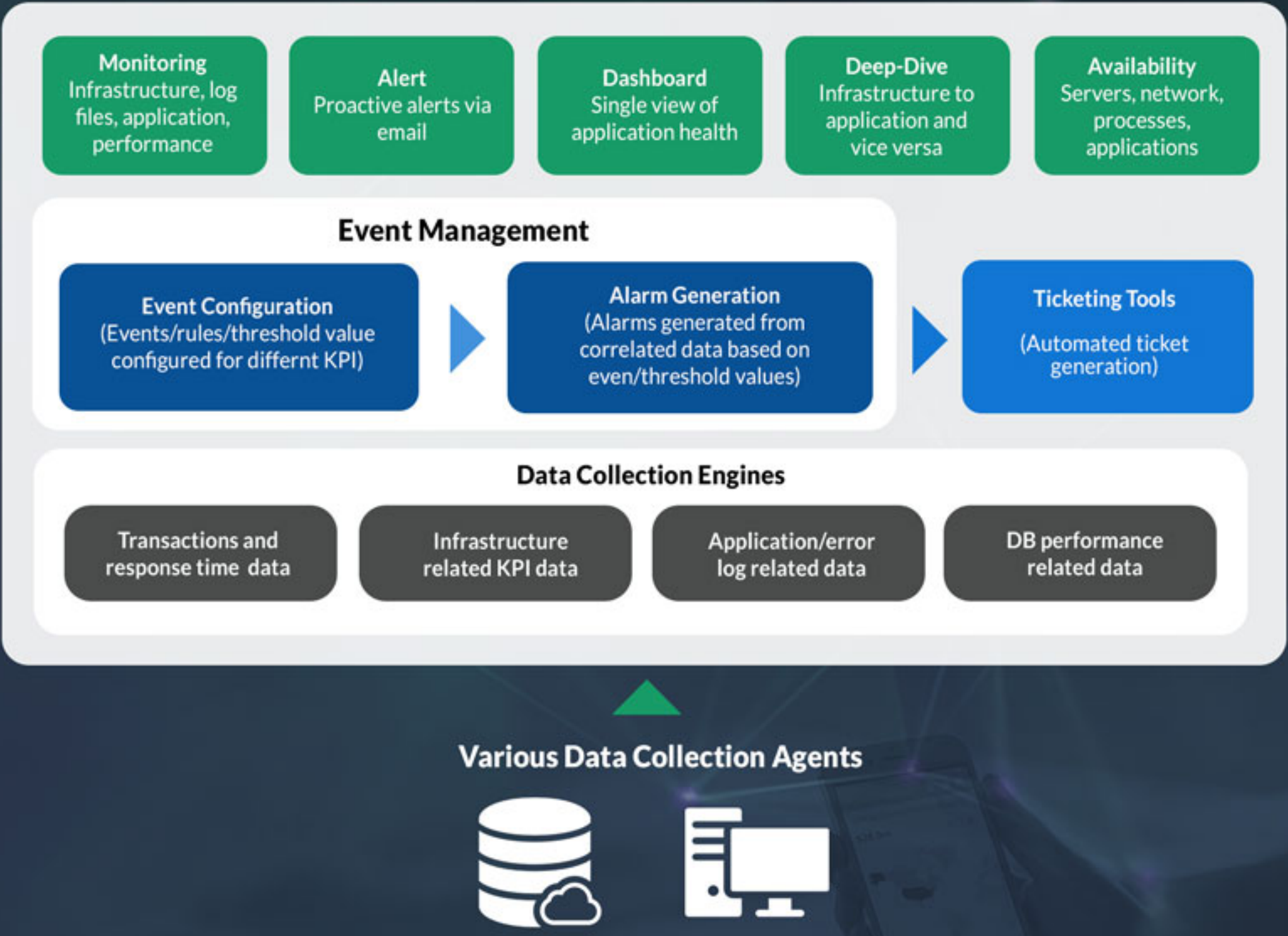
Many established corporations fail to realize the importance of genuinely good online design; especially those that have gain their success without it. But we have come to find that those that consistently keep ahead of the game, not only in good business practices, but also with investments in keeping up to standard within their industry's online presence experience and interaction tend to do much better than those that simply focus on technicalities and administrative value.

CLOUD OPERATIONS MANAGEMENT

VerstaadTech Cloud Operations Management is an end-to-end framework that enables seamless and proactive monitoring of a wide range of enterprise IT applications including message queues, platforms, infrastructure, and business transactions.

By enabling direct integration with industry-standard service management solutions, the offering facilitates automated ticket generation for speedy resolution of various Infrastructure & Application Performance issues. Through its capability of tracking KPIs round-the-clock, the solution records the status of servers, networks, storage, and other elements.
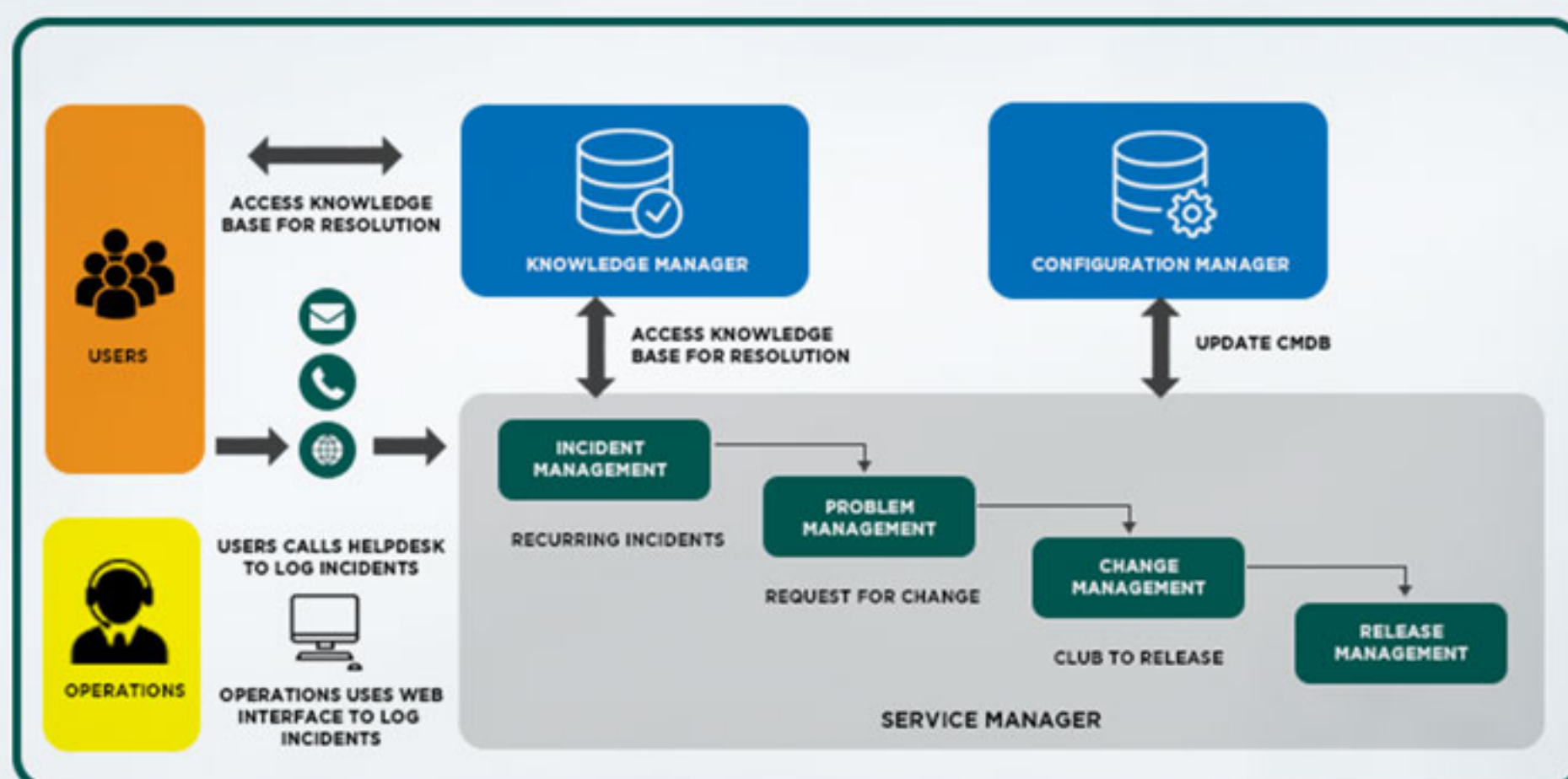
Cloud Operations Management aids in server, database, middleware monitoring and event correlation. The solution provides data to the Integrated Real-time Dashboard, which analyzes the metrics and displays the status of all infrastructure elements. In addition, the solution monitors diverse platforms and KPIs to ensure the availability and smooth functioning of all aspects of business IT services.

Monitoring Infrastructure, log files, application, performance	**Alert** Proactive alerts via email	**Dashboard** Single view of application health	**Deep-Dive** Infrastructure to application and vice versa	**Availability** Servers, network, processes, applications

Event Management

Event Configuration (Events/rules/threshold value configured for differnt KPI)	▶	**Alarm Generation** (Alarms generated from correlated data based on even/threshold values)	▶	**Ticketing Tools** (Automated ticket generation)

Data Collection Engines

Transactions and response time data	Infrastructure related KPI data	Application/error log related data	DB performance related data

▲

Various Data Collection Agents
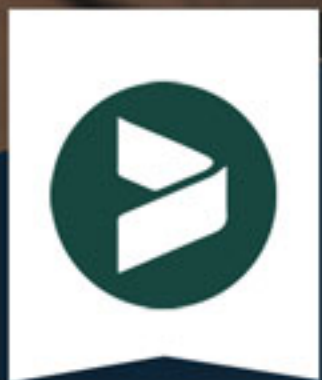
CLOUD SERVICE MANAGEMENT

VerstaadTech Cloud Service Manager is a feature-packed, easily configurable and scalable Information Technology Infrastructure Library (ITIL) and cloud based service management solution. The solution provides comprehensive and cost-effective support to organizations across all stages of ITSM (Service Management). It enables the creation of a service management framework that consolidates, streamlines, and globalizes the internal support processes to perform seamless operations. The integrated solution, comprises of service request management, incident reporting, change management, configuration, and knowledge management allows visibility into support processes. It also reduces time to serve, leading to improved customer satisfaction.

The offering includes a service catalog to log incidents and raise requests; a configuration management Database (CMDB) solution to track changes; and a searchable knowledge repository to help achieve high first-call resolution. It automates ticket assignments and integrates incident management with clear visibility on SLA timelines. The solution provides features such as integrated reporting and role-specific dashboards, global support for languages and time-zones, and configurable workflows to enhance efficiency. Through best-in-class support for tracking and resolving interactions, incidents, and problems, the cloud based service manager module provides an ITIL-aligned management tool to integrate rapidly evolving best practices.

OVERVIEW OF VERSTAAD CLOUD SERVICE MANAGEMENT

WEB DESIGN

VerstaadTech deploys a breadth of expertise to maximize the productivity of your online interactions with your customers. Through years of experience and detailed analysis of the ever-changing online market, we know how important it is to have responsive & mobile-ready design integrated into your online storefront. We understand the value of search engine optimization and how it can impact a corporation's relevance on major online search queries. We develop sites with SEO strategies in mind at the concept development stage. VerstaadTech provides support and tools to improve our clients SEO ranking.

With VerstaadTech you can expect intuitive web design that exemplify the following:

- Responsive Design
- Dynamic Design
- Web Browser Compatibility
- Insightful User Experience
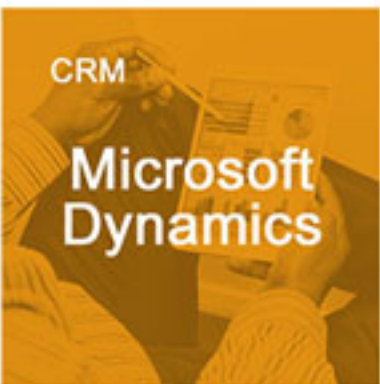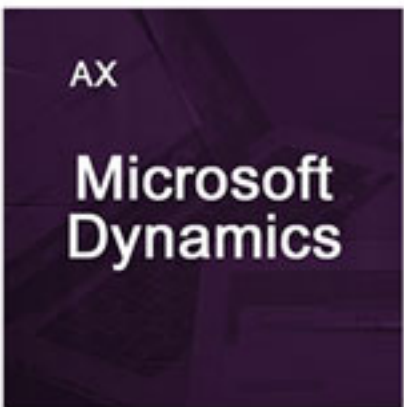- Creating Profitability and Customer Retention through SEO

WEB DEVELOPMENT

Our web development solutions combine state-of-the-art technology with creativity. The websites we design and build not only look good, they work hard and deliver meaningful, measurable and valuable results for our clients.

At every stage our goal is to deliver a tangible return on investment (ROI). Whatever the sales measures set by the client, when we design and set up a site we make sure it makes a genuine difference to the performance of our clients business. We listen to business objectives, understand their requirements, then deliver first class digital solutions tailored to their exact business needs.

SOFTWARE PARTNERSHIPS

```javascript
typeof b?e.to(b
.proxy(this.keydown, this).on(
.sliding this.interval))
.c.prototype.keydown=function
.prototype.pause, this).on("m
preventDefault(); c.prototype.cyc
interval), this.options.next, this), this.opti
proxy(this.next, this).interval&&!
.$items.index(a || this.$active)
return b||(this.$items.length-1
.to(b)}; c.prototype.pause=!0;
return b||(d=b?this:interval)
this.cycle(!(this.paused
prototype.prev=function
tion(b,c){var function
```

MICROSOFT - APPLICATIONS - INFRASTRUCTURE - WEB SOLUTIONS

www.verstaadtech.com